



# Holiday Hustle

Virtual Event December 1-12, 2024

In-Person Event December 14, 2024

## SPONSORSHIP OPPORTUNITIES

### HOLIDAY HUSTLE PRESENTING SPONSOR.....\$4,500 (EXCLUSIVE)

- Name/logo as Presenting Sponsor on race marketing materials, websites, social media
- Name/logo on FRONT of run t-shirt that participants receive
- Name/logo on sign at race venue
- Link from race website to sponsor’s webpage or Facebook page
- Banner and/or booth space at race venue
- Seventy-Five (75) race registrations included
- Mention as “Presenting Sponsor” with name/logo on race press releases and electronic communications
- Name/logo listed as Presenter Sponsor in “thank you” advertisement

### HOLIDAY HUSTLE VIRTUAL SPONSOR.....\$2,000(EXCLUSIVE)

- Name/logo as Virtual Sponsor on all race marketing materials, websites, social media
- Name/logo on FRONT of run t-shirt virtual challenge participants receive
- Name/logo on back of t-shirt as “virtual race sponsor” that all-in person participants receive
- Name/logo on bibs that all virtual participants receive
- Link from race website to sponsor’s webpage or Facebook page
- Eleven (11) race registrations included
- Mention as “Virtual Sponsor” with name/logo on race press releases and electronic communications
- Name/logo listed as Virtual sponsor in “thank you” advertisement

### TINSEL 10K.....\$1,500

- Name/logo as Tinsel 10K Sponsor on all race marketing materials, websites, social media
- Name/logo on back of run t-shirt as Tinsel 10K race sponsor
- Name/logo on sign at race venue
- Start line recognition with name/logo
- Link from race website to sponsor’s webpage or Facebook page
- Ten (10) race registrations included
- Mention in race specific press releases and electronic media
- Name/logo listed as Virtual sponsor in “thank you” advertisement

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JINGLE BELL JOG 5K.....\$1,000

- Name/logo as Tinsel 10K Sponsor on all race marketing materials and website
- Name/logo on back of run t-shirt as Jingle Bell Jog 5K race sponsor
- Name/logo on banner at race venue
- Start line recognition with name/logo
- Link from race website to sponsor’s webpage or Facebook page
- Eight (8) race registrations included
- Mention in race specific press releases and electronic media
- Name/logo listed as sponsor in “thank you” advertisement

SANTA FAMILY FUN RUN 5K.....\$1,000

- Name/logo as Santa Family Fun Run Race Sponsor on all race marketing materials and website
- Name/logo on back of run t-shirt as Santa Family Fun Run race sponsor
- Name/logo on banner at race venue
- Link from race website to sponsor’s webpage or Facebook page
- Eight (8) race registrations included
- Mention in race specific press releases and electronic media
- Name/logo listed as sponsor in “thank you” advertisement

SPIRIT SPONSOR.....\$500

- Name/logo on race website and social media
- Name/logo on back of run t-shirt
- Name/logo on banner at race venue
- Start line recognition with name/logo
- Six (6) race registrations included
- Name/logo listed as sponsor in “thank you” advertisement

HOLLY JOLLY SPONSOR.....\$350

- Name on race website and social media
- Name on banner at race venue
- Three (3) race registrations included
- Name/logo listed as sponsor in “thank you” advertisement

MISTLETOE SPONSOR.....\$250

- Name listed on race website
- Name on banner at race venue
- Two (2) race registrations included
- Name/logo listed as sponsor in “thank you” advertisement

For further information contact: Craven Smart Start 252-636-3198

Why Craven Smart Start? Many children in our community are unprepared for entry into Kindergarten, academically, socially, and in their health. Families need support to understand the importance of the first 2,000 days of a child’s life. Craven Smart Start initiates new and proven programs to mitigate problems for young children. Craven Smart Start brings together community resources to assist families and young children. Help us support children in Craven County.



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## SPONSORSHIP AGREEMENT

\_\_\_\_ Yes, we would like to support Smart Start's Holiday Hustle!

Company Name \_\_\_\_\_

Address \_\_\_\_\_

Company Website \_\_\_\_\_

Sponsorship Level \_\_\_\_\_

Description of In-Kind Support and Market Value (when applicable) \_\_\_\_\_

Contact \_\_\_\_\_ Telephone \_\_\_\_\_

Email \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please mail sponsorship agreement and payment to

Craven Smart Start

2111-F Neuse Blvd

New Bern, NC 28560

For all sponsors, please email your company logo as a JPG and as an EPS/vector file to Anjali Belknap, Administrative Assistant; [anjali@cravensmartstart.org](mailto:anjali@cravensmartstart.org)

If you have any questions, please call 252-636-3198.

**THANK YOU FOR YOUR SUPPORT & FOR GIVING KIDS A RUNNING START!**

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